

— **SAFE ZONE:**

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue line.

Keep all elements away from the blue line (Safe Zone).

— **TRIMMING ZONE:**

Please allow 0.250 inches cutting tolerance all around. We do not recommend having borders due to cutting in the cutting process, which may cause borders to appear uneven.

— **BLEED ZONE 0.305 inches:**

Make sure to extend the background images or colors all the way to the edge of the black outline.

IMPORTANT

Files send files without color-coded guidelines. All text should be converted to outline.

Final Size: 3.75 inches x 1.48 inches

Size with bleed: 3.975 inches x 1.475 inches

Royal Printing Service
We've got you covered!