

— **SAFE ZONE:**

All critical elements (text, images graphics, etc.) must be kept inside the blue box.

Anything outside the blue box will be cut off during trimming.

— **TRIMMING ZONE:**

Please allow 0.10 inches tolerance around your card.

— **BLEED ZONE .10 inches:**

Make sure to extend the background images or color all the way to the edge of the black outline.

**IMPORTANT**

Please send artwork without blue, magenta, black and gray frames.

Final Size: 5" x 7"

Size with bleeds: 5.1" x 7.1"

**Royal Printing Service**  
*We've got you covered!*